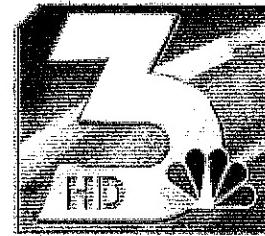


ORDER



Orders	Order / Rev:	106740	
	Alt Order #:	06853435	
	Product Desc:	ROMNEY FOR PRESIDENT	
	Estimate:	380	
	Flight Dates:	09/19/12 - 09/25/12	Primary AE:
	Original Date / Rev:	09/18/12 / 10/01/12	Sales Office:
	Order Type:	GENERAL	Sales Region:
Agency	Name:	American Rambler Productions	
	Buying Contact:		
	Billing Contact:		
		138 Conant St.	Billing Type:
		Beverly, MA 01915	Broadcast
			EOM/EOC
			Agency Commission:
Advertiser	Name:	Romney for President -fensed	
	Demographic:	A35+	
	Product Codes:	PLC02-Republican	
	Priority:	SELECT PRIORITY CODE	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN	

Bill Plan

Start Date	End Date	# Spots	Totals		Rating		
			Month	# Spots			
08/27/12	09/25/12	127	\$85,885.00	\$73,002.25	0.00		
			Totals	127	\$85,885.00	\$73,002.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSNV	30%	\$85,885.00
Market	100%	\$286,283.33

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	20%	\$57,256.67
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	27%	\$77,296.50
KTUD	0%	\$0.00
KVVU	16%	\$45,805.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	7%	\$20,039.83

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/19/12	09/21/12	M-F 6-7a WakeUp w/Wagners	6-7a		--WTF--	:30	6	\$450.002	0.00	NM	6	\$2,700.00	
NEWS															
		Start Date	End Date	Weekdays		Spots/Week	Rate		Rating						
		Week: 09/17/12	09/23/12	--WTF--		6	\$450.00		0.00						

Order / Rev: 106740
 Alt Order #: 06853435
 Flight Dates: 09/19/12 - 09/25/12

Advertiser: Romney for President
 Product Desc: ROMNEY FOR PRESIDENT
 Estimate: 380

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/19/12	09/21/12	M-F 6-7a WakeUp w/Wagners		6-7a	--WTF--	:30	6	\$450.002	0.00	NM		6	\$2,700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 09/17/12 09/23/12 --WTF-- 6 \$450.00 0.00															
E 2	KSNV	09/24/12	09/25/12	M-F 6-7a WakeUp w/Wagners		6-7a	MT-----	:30	4	\$450.002	0.00	NM		4	\$1,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12 09/30/12 MT----- 4 \$450.00 0.00															
E 3	KSNV	09/19/12	09/21/12	Today Show	CM	658a-9am	--WTF--	:30	6	\$550.002	0.00	NM		6	\$3,300.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 09/17/12 09/23/12 --WTF-- 6 \$550.00 0.00															
E 4	KSNV	09/24/12	09/25/12	Today Show	CM	658a-9am	MT-----	:30	4	\$550.002	0.00	NM		4	\$2,200.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12 09/30/12 MT----- 4 \$550.00 0.00															
E 5	KSNV	09/24/12	09/25/12	M-F Today Show II 3rd H	CM	9-10a	MT-----	:30	4	\$350.002	0.00	NM		4	\$1,400.00
TODAY SHOW2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12 09/30/12 MT----- 4 \$350.00 0.00															
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1 KSNV 09/24/12-09/30/12 M-F Today Show II 3rd Hr 9-10a MT----- :30 (\$200.00) 0.00 NM															
See MG 5,7,5,8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2 KSNV 09/24/12-09/30/12 M-F Today Show II 3rd Hr 9-10a MT----- :30 (\$200.00) 0.00 NM															
See MG 5,7,5,8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3 KSNV 09/24/12-09/30/12 M-F Today Show II 3rd Hr 9-10a MT----- :30 (\$200.00) 0.00 NM															
See MG 5,9 [NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4 KSNV 09/24/12-09/30/12 M-F Today Show II 3rd Hr 9-10a MT----- :30 \$350.00 0.00 NM															
7 KSNV 09/24/12-09/25/12 M-F Today Show II 3rd Hr 9-10a MT----- :30 \$350.00 0.00 NM															
(1) MG for 5,1,5,2 [Revised Rate to Reinstate]															
8 KSNV 09/24/12-09/25/12 M-F Today Show II 3rd Hr 9-10a MT----- :30 \$350.00 0.00 NM															
(1) MG for 5,1,5,2 [Revised Rate to Reinstate]															
9 KSNV 09/25/12-09/25/12 M-F Today Show II 3rd Hr 9-10a -T----- :30 \$350.00 0.00 NM															
(1) MG for 5,3 09/25 [Revised Rate to Reinstate]															
E 6	KSNV	09/24/12	09/25/12	M-F Today Show III 4th H	CM	10am-11am	MT-----	:30	2	\$200.002	0.00	NM		0	\$0.00
TODAY SHOW3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12 09/30/12 MT----- 2 \$200.00 0.00															
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1 KSNV 09/24/12-09/30/12 M-F Today Show III 4th Hr 10am-11am MT----- :30 (\$200.00) 0.00 NM															
Unresolved [NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2 KSNV 09/24/12-09/30/12 M-F Today Show III 4th Hr 10am-11am MT----- :30 (\$200.00) 0.00 NM															
Unresolved [NOT AVAILABLE RATE] NOT AVAILABLE RATE															
E 7	KSNV	09/19/12	09/21/12	M-F Today Show III 4th H	CM	10am-11am	--WTF--	:30	3	\$200.002	0.00	NM		3	\$850.00
TODAY SHOW3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						

Order / Rev:	106740
Alt Order #:	06853435
Flight Dates:	09/19/12 - 09/25/12

Advertiser:	Romney for President
Product Desc:	ROMNEY FOR PRESIDENT
Estimate:	380

KSNV

Order / Rev:	106740
Alt Order #:	06853435
Flight Dates:	09/19/12 - 09/25/12

Advertiser:	Romney for President
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KSNV

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KSNEWS.COM

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Advertiser:	Romney for President
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KSNV

Order / Rev: 106740
Alt Order #: 06853435
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Advertiser:	Romney for President
Product Desc:	ROMNEY FOR PRESIDENT
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KSNV

Order / Rev: 106740
Alt Order #: 06853435
Flight Dates: 09/19/12 - 09/25/12

Advertiser:	Romney for President
Product Desc:	ROMNEY FOR PRESIDENT
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KSNV

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 Alt Order #: 06853435
 Flight Dates: 09/19/12 - 09/25/12

Advertiser: Romney for President
 Product Desc: ROMNEY FOR PRESIDENT
 Estimate: 380

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 48	KSNV	09/23/12	09/23/12	Jeopardy in PRIME Jeopardy in Prime	CM	M-SA 8-11p / SUN-----S		:30	1	\$500.003	0.00	NM		1	\$500.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12 09/23/12 -----S 1 \$500.00 0.00															
E 49	KSNV	09/23/12	09/23/12	LAW & ORDER (synd) R@M Law & Order (synd) PRIME	CM	M-SA 8-11p / SUN-----S		:30	1	\$500.003	0.00	NM		1	\$500.00
LAW & ORDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12 09/23/12 -----S 1 \$500.00 0.00															
E 50	KSNV	09/23/12	09/23/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	2	\$750.002	0.00	NM		2	\$1,500.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12 09/23/12 -----S 2 \$750.00 0.00															
N 55	KSNV	09/22/12	09/22/12	Sat PR 10-11p Saturday Prime 10-11pm	CM	10-11pm	-----S-	:30	1	\$1,300.002	0.00	NM		1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12 09/23/12 -----S- 1 \$1,300.00 0.00															
N 56	KSNV	09/22/12	09/22/12	News 3 Live In Prime	CM	7-10pm	-----S-	:30	1	\$350.002	0.00	NM		1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12 09/23/12 -----S- 1 \$350.00 0.00															
N 57	KSNV	09/24/12	09/25/12	Wake Up Early w/ Wagner@M Wake Up Early Wagners	CM	430a-5a	MT-----	:30	1	\$100.002	0.00	NM		1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 MT----- 1 \$100.00 0.00															
N 58	KSNV	09/24/12	09/25/12	Dr. Phil Dr Phil	CM	3-4p	MT-----	:30	1	\$450.001	0.00	NM		1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 MT----- 1 \$450.00 0.00															
N 59	KSNV	09/24/12	09/25/12	Days of our Lives	CM	1258p-2pm	MT-----	:30	1	\$275.002	0.00	NM		1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 MT----- 1 \$275.00 0.00															
N 60	KSNV	09/25/12	09/25/12	Wake Up Early w/ Wagner@M Wake Up Early Wagners	CM	430a-5a	-T-----	:30	1	\$50.003	0.00	NM		1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 -T----- 1 \$50.00 0.00															
													Totals	127	\$85,885.00